

# Privacy

## PRIVACY POLICY

### Our Commitment to Online Privacy

The Action Group understands the concerns Internet users have about the privacy and security of information that is collected on our Web site. We respect your privacy and we are committed to protecting it. This policy tells you how we do that.

Generally, you can browse through our Web site without giving us any information about yourself. When we do need your personal information to provide services that you request or when you choose to provide us with your personal information, this policy describes how we collect and use your personal information.

#### 1. INFORMATION COLLECTION AND USE

We collect no more information than is necessary to provide superior service. We will never share your information with third parties for commercial purposes.

#### 2. REGISTRATION

In order to subscribe to this Web site's newsletter, a user must first complete the registration form. During registration, a user is required to give their contact information (such as email address and name). This information is used to contact the user about the services on our site for which they have expressed interest.

#### 3. COOKIES

A cookie is a piece of data stored on the user's hard drive containing non-contact information about the user. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information while on our site. If a user rejects the cookie, they may still use our site.

#### 4. LINKS

This Web site contains links to other sites. Please be aware that The Action Group is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by this Web site.

#### 5. NEWSLETTER

If a user wishes to subscribe to our newsletter, we ask for contact information such as email address and name.

#### 6. E-MAIL PRIVACY

E-mail addresses provided via this site will only be used to respond to specific user queries and will only be used by the Action Group. It will not be disclosed to any other party without users' knowledge and consent and as intended, unless required by law.

#### 7. CHOICE / OPT-OUT

Users who no longer wish to receive our newsletter may opt-out of receiving it by: a) entering their subscribed e-mail address in the "Subscribe" form of this site, select "Remove" and then clicking the "Submit" button, or b) sending a blank e-mail to [unsubscribe@cptaction.com](mailto:unsubscribe@cptaction.com) with the word "unsubscribe" in the subject line.

#### 8. NOTIFICATION OF CHANGES

We will state, clearly and prominently, what we do with the personal information you provide on our Web site, and we will advise you if we change our policy. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.